

**Session Program**

May 5 – 9, 2025

**9th IAA PLANETARY DEFENSE CONFERENCE 2025**

***Session 10: Public Education and Communication***

STELLENBOSCH, CAPE TOWN, SOUTH AFRICA  
Protea Hotel by Marriott® Stellenbosch

## Fri, May 9

10:05 AM

### Session 10: Public Education and Communication: Session 10: Public Education and Communication

Session | Location: STELLENBOSCH, CAPE TOWN, SOUTH AFRICA, Protea Hotel by Marriott® Stellenbosch

10:05 – 10:15 AM **Developing a “Planetary Defense Decisionmaker Guide”**

**Speaker**

Dr Jan Osburg

10:15 – 10:25 AM **CREATING A COMMUNICATIONS KIT FOR FUTURE ASTEROID THREATS**

**Speaker**

Timothy Titus

10:25 – 10:35 AM

**Asteroid impacts or social media misinformation – what’s worse? Introducing an effective media communication strategy for planetary defense**

**Speaker**

Alex Karl

10:35 – 10:45 AM

**PREVENTING AND CORRECTING SPREAD OF MISINFORMATION ABOUT NEOS, IMPACTS, AIRBURSTS, AND PLANETARY DEFENSE**

**Speaker**

Mark Boslough

10:45 – 10:55 AM

**The Virtual Telescope Project: a unique resource in near-Earth object outreach and education**

**Speaker**

Gianluca Masi

10:55 – 11:05 AM

**Advancing Astronomy Education and Space Science through the Asteroid Search Campaign at the Kenya Space Agency**

**Speaker**

Harold Safary

11:05 – 11:15 AM

**THE DAY AFTER FORWARD-LOCKING ETHICAL LESSONS FROM APOPHIS’ PASSAGE**

**Speaker**

Jacques Arnould

11:15 – 11:25 AM **Education, Outreach and Heritage on a global scale**

**Speaker**

Edward Gomez

11:25 – 11:45 AM **Q&A / Discussion**

11:45 AM